



Going the Extra Mile for Missing Children! Photos of Missing Children Will be Travelling Throughout Canada!

Montreal, August 16, 2018 - The Missing Children's Network is pleased to announce that it is renewing its partnership with **Total Logistics Group of Companies**. As of this morning, photos of missing children will be featured on an additional 50 of TLC's trailers. This wonderful awareness campaign will sensitize thousands of individuals throughout Quebec, Canada and the United States to be on the lookout for these children. TLC's efforts will make a real difference in the lives of searching families as statistics show that **one out of every six children** is safely recovered because someone saw the child's photo.

"We are so grateful to Total Logistics Group of Companies for supporting our on-going efforts to locate missing children and bring them home." said Pina Arcamone, Director General of the Missing Children's Network. "It is so heartwarming to see a group of concerned citizens going the extra mile on behalf of missing children!"

"If we have the ability to contribute to the return of just one missing child, in any possible way, we must take this important opportunity, as a good corporate citizen, to try and help these children and their families who are living through everyone's worst nightmare." said Robert Nuez, Senior Vice President, Total Logistics Group of Companies. "

"This wonderful initiative by Total Logistics Group of Companies gives us renewed hope that our son will be found. We thank them from the bottoms of our hearts for their generosity and support", exclaimed a grateful Fred Kouakou, Father of Ariel Jeffrey missing since March 10, 2018.

This awareness campaign will feature the photos of the following four children: **Ariel Jeffrey Kouakou**, **Mélina Martin** (missing since January 23, 2005) as well as **Maisy Odjick** and **Shannon Mathewsie-Alexander** who were both last seen on September 6, 2008. Additional cases of missing children will be featured in the coming months.



About the Missing Children's Network

Founded in 1985, the Missing Children's Network is the only non-profit organization in Quebec dedicated to the search for missing children and the prevention of their disappearance. Regardless of the reason for the disappearance, from runaways to parental or criminal abductions, the Missing Children's Network's team supports, assists and advises the families of missing children.

In addition, the team works closely with law enforcement, child welfare agencies and the media to find these children and bring them home safely. Since its inception, the Missing Children's Network has helped law enforcement to recover 1,395 children, and has educated more than 210,000 students how to remain safe in their daily lives, both online and offline.

The Missing Children's Network is a front-line partner of the **AMBER Alert Program** in Quebec and a recognized partner of the Royal Canadian Mounted Police (RCMP) **National Centre for Missing Persons and Unidentified Remains (NCMPUR)**.

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